2026 Nation Classic Golf Series

Royal Nairobi Golf Club

2026 Nation Classic Golf Series
The Premier Networking Business Sport

17th July, 2026



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About the Series

Nation Classic Golf Series Journey started in 1985 as an annual tournament. In 1996, Nation Media Group launched the series at Karen Country Club.

Since its Inception 40 year ago, the series has been committed to enhancing the series as a premier Networking Business Sport, bringing together key stake holders.

Objective

The series has transversed the country over the years witnessing great strides in the sport with more golf clubs cropping up, players going professional and junior golf growing.

The Series' long-term objective is to drive investment in the sport while creating opportunities to integrate with the communities in the different regions.

Milestones

- In 2025, the series marked a remarkable 40-year milestone, through a prestigious celebration tournament at Karen Country Club, bringing together leading corporates from across the region. The tournament attracted 192 golfers .
- This landmark event not only honored four decades of excellence but also reinforced the series' role as the regions Premier Networking Business Sport.







2025 Nation Classic Golf@40 pictorial

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Platinum Partner
Ksh 1,000,000.00 + VAT

Experiential Value

- Unlimited course branding at key locations
- 3x3 Exhibition tent, a table and 2 chairs
- Complimentary entry of two 4-ball per event
- Opportunity to award a category/mention during the dinner
- Appreciation plaque

Media Value

- A Half-page advert in the Daily Nation or Business Daily
- An article in the Nation Digital
- Social media mention and tags during the event
- Your company logo on Event communications across media platforms
- Editorial support/mention in the sports pages and sports news as key partner
- 2 minutes bonus airtime during the week at NTV



Gold Partner
Ksh 750,000.00 + VAT

. **Experiential Value**

- Guided course branding opportunity
- 3x3 exhibition tent, a table and 2 chairs
- Complimentary entry of one 4-ball per event
- Opportunity to award a category/mention during the dinner
- Appreciation plaque

Media Value

- An article in the Nation Digital
- Social media mention and tags during the event
- Logo on NMG promo advertisement across media platforms
- Editorial support/Mention in the sports pages as key partner
- 2 minutes bonus airtime during the week at NTV



Silver Partner
Ksh 500,000.00 + VAT

Experiential Value

- Guided course branding opportunity
- 3x3 exhibition tent, a table and 2 chairs
- Complimentary entry of one 4-ball per event
- Opportunity to award a category/mention during the dinner
- Appreciation plaque

Media Value

- High Frequency property – NTV 6 Boards daily with 5 minutes bonus airtime
- 1 reel on Nation.Africa
- 5 social media



Silver Partner
Ksh 250,000.00 + VAT

Experiential Value

- Minimal course branding
- 3x3 exhibition tent, a table and 2 chairs
- Complimentary entry of one 4-ball per event
- Opportunity to award a category/mention during the dinner
- Appreciation plaque
- 1 week activation – NFM mid morning show





Participation package

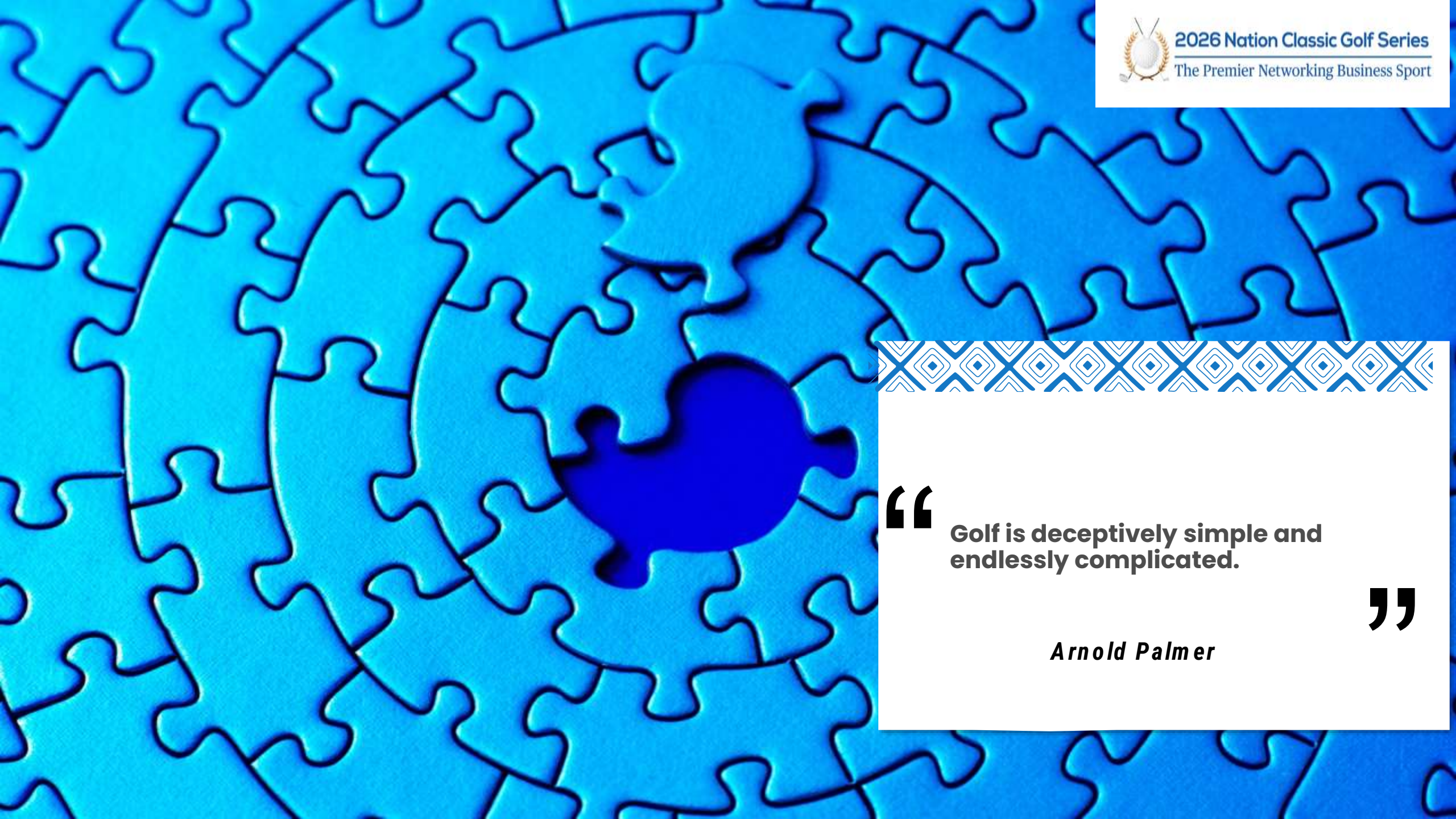
- **4-ball participation – Kshs. 18,000**
- **Single participation – Kshs. 5,000.00**
- **Junior Golfers – Free Entry**

Nation Media Group

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> **Golf is deceptively simple and endlessly complicated.**
>
> ***Arnold Palmer***

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Thank You

