



EYE ON KILIFI COUNTY



His Excellency, Governor Gideon Mung'aro

His Excellency, Governor Gideon Mung'aro, cordially invites you to the National Classic Golf Series Tournament that will take place at Malindi Golf Club and Country Club today. Join us to experience golfing greatness like never before.

H.E Gideon Maitha Mung'aro has recently officially launched the third generation County Integrated Development Plan (CIDP III) 2023-2027, to guide socio-economic development in Kilifi County for the next five years.

Kilifi was the first county among the six coastal counties and the second in Kenya to launch the important document, which will now act as a guide by the county government and other development partners in the implementation of projects.

Here's a quick glance at the latest Kilifi County Integrated Development Plan

The formulation of the CIDP III was spearheaded by the County Division of Economic Planning, with guidance from the State Department of Economic Planning. The process focused on the core functions of the county government and applied a consultative approach.

Social sector

Under the social sector, the plan focuses on health, education, water, and sanitation. The county government aspires to improve the health of Kilifians by focusing on a community health delivery model, and improvements in the health infrastructure, workforce, and supplies.

The county government also aspires to provide clean, potable and safe water, with the distance travelled to the nearest water point reduced to 5km.

Education Under education, there is a plan to integrate ICT with the delivery of education in both vocational training centres and early childhood development and education (ECDE) centres. This will improve the quality of education across the county.

Productive sectors

On the productive sectors, we aspire to upscale investment opportunities to create employment. The plan aims at improving the productivity of farmers and fishermen by a number of interventions, which include adoption of agribusiness model, revamped extension services, improved seedling and provision of agricultural infrastructure.

There are deliberate efforts to pro-



vide adequate infrastructure to make the county more accessible. The plan focuses on niche areas of tourism and the blue economy to leverage on the potential the county has in having the longest coastline.

Land and infrastructure

The county government plans to improve the land tenure system, and is also working towards urbanisation. Plans are on to create new municipalities and improve infrastructure. There will be significant investments in sports infrastructure as well as in the promotion of youth talents. The plan aims at leaving no one behind

by mainstreaming crucial issues around gender, youth and disability.

Service delivery

To continue improving service delivery, CIDP III covers the need to improve ward and sub-county personnel to enhance the efficiency of service delivery.

To finance the plan, the county government engage in public-private partnerships, in addition to improving revenue collections through automation.

New briefs on Governor Mung'aro's quick wins



A move to promote sports tourism

More than 250 athletes participated in this year's National Beach Games, which were hosted at Malindi Buntwani Waterfront Park. Over 6,000 guests flocked to the 'Italian' town to witness the national showpiece.

Malindi town lived up to its expectations as Governor Mung'aro graced the colourful ceremony to welcome and urge the guests and participants to enjoy the warmth, ambience, hospitality and serenity of the beautiful town.

The county boss lauded the tremendous efforts NOC-K has made in promoting domestic tourism and giving Kilifi a chance to host such a big event, which eventually yielded



the governor's efforts to revive and boost the tourism sector.

Working with partners to empower the youth

The administration of H.E Gideon Maitha Mung'aro, has partnered with local financial institutions to offer Ksh1 billion to individuals and groups in business through the County Microfinance model known as Wezsha Fund.

His administration continues to seek partnership with organisations of goodwill to impact relevant skills on economic development, especially for the youth and organisations working with the youth in Kilifi County.

Kilifi County Government endeavours to support the youth to address poverty and unemployment, by providing them with opportunities and avenues through which they can network to increase their prospects of employment or success in entrepreneurship.

Kilifi initiates drive to improve resource mobilisation

The administration of Governor H.E Gideon Maitha Mung'aro is adopting different ways of revenue mobilisation, with the aim of enhancing development at the grassroots level.

The Governor, together with the Department of Finance and Economic Planning, led by the CECM Hon Yaye Shosi Ahmed, flagged off four brand new vehicles and four motor cycles that will help to strengthen the operational capacity of the department, which targets to collect Ksh1 billion in the next financial year.

The department is also at the final stages of implementing automation mechanisms, and providing uniforms and badges to officials, to help counter dishonesty and other forms of leakages at all points of revenue collection in the county government.

Partnership with Safaricom to launch 'My Kilifi App' for enhanced service access

The Kilifi County Government is joining forces with Safaricom Plc to develop the innovative "My Kilifi App". This ground-breaking application aims to revolutionise the accessibility and utilisation of county services for Kilifi residents.

In a consultative meeting attended by representatives from the County Government of Kilifi and Safaricom's Technology Solutions Architect, the features of the "My Kilifi App" were discussed. The application will include the Kilifi County website and a short code for all mobile phone users, ensuring easy access for all residents.

The "My Kilifi App" will serve as a one-stop-shop for Kilifi residents, offering a wide range of services, including fleet management, revenue collection, and smart water meters. Through this app, residents will be able to conveniently manage their day-to-day activities from the comfort of their homes or offices, significantly enhancing their quality of life.

The partnership between the County Government of Kilifi and Safaricom is set to establish a new standard in digitising services and enhancing service access for residents.

"My Kilifi App" is eagerly anticipated and is expected to make a significant positive impact on the lives of Kilifi residents.



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A generous donation of 200,000 seedlings

The Department of Education and ICT in Kilifi County is celebrating a significant contribution from Mr Hitan Majevidia OGW EBS, who generously donated 200,000 seedlings valued at approximately Ksh2 million. These seedlings will be distributed to schools across the county, further bolstering the impressive count of one million trees that have already been planted. This initiative aims to instil a culture of environmental responsibility and sustainability in the hearts and minds of the students.

This initiative will not only contribute to environmental preservation but also serve as a valuable educational tool for students to learn about the importance of nurturing and caring for the environment.

The event was attended by notable figures such as H.E Hon Flora Mbetsa Chibule, the Deputy Governor; Hon Clara Chonga, the CECM for Education and ICT; Mr Fredrick Nguma, the Chief Officer for Education; and Madam Rose Erulu, the Director of Early Childhood Development (ECD). Representatives from the Malindi Constituency office and the local community also joined in to celebrate this milestone in environmental conservation.

The Department of Education and ICT in Kilifi County remains committed to promoting environmental conservation and sustainability. Through the generous contribution from Mr Hitan and the collective efforts of stakeholders, Kilifi County is forging ahead towards a greener and more sustainable future.

Modern learning equipment

The Directorate of ICT, under the Department of Education and ICT in Kilifi County, received a consignment of various learning equipment for the second-generation Early Childhood Development and Education (ECDE) centre for Mwarandinda Pre-School.



Flagging off a consignment of nutritious fortified porridge flour worth Ksh50 million, set to benefit all the 812 public ECDE centres across Kilifi county.

Investing in Kilifi's future: Initiatives by the Department of Education and ICT

The consignment, inspected by Honourable Clara Chonga, the CECM for Education and ICT, and Mr Fredrick Nguma, the Chief Officer for Education, includes a range of resources designed to enhance the educational experience of the young learners.

Among the items inspected was a 50-inch TV set, three desktop computers with worktops, a plastic carpet for kids, 14 hexagonal chairs, 84 ECD chairs, one book storage unit, two teachers' chairs, two teachers' tables, kids' indoor playing tools, 10 extension tables, ten 64GB flash disks, and two TV brackets. With this consignment, Mwarand-

inda Pre-School is well-positioned to deliver a comprehensive and modern learning experience that nurtures the potential of young learners, setting them on a path to success.

Gede Vocational Centre launches crab farming course to foster vocational training and entrepreneurship

In a commendable effort to promote vocational training and entrepreneurship, the Gede Vocational Centre unveiled a new course focused on crab farming. The month-long programme, developed in collaboration with GIZ-

Go Blue, aims to equip young individuals with practical skills that can enable them to establish their own businesses and create employment opportunities.

The crab farming course will span four weeks, with two weeks dedicated to theory and the remaining two weeks focused on hands-on practical training. Trainees will receive comprehensive instruction on various aspects of crab farming, including breeding techniques, proper feeding practices, and disease control measures.

The launch event was attended by notable figures, including Mr Fredrick Nguma, the Chief Officer for Educa-

tion; Madam Rose Erulu, the Director of Early Childhood Development (ECD); Prof Thomas Thoruwa from Pwani University TVET Centre; and Mr John Mwangi, the Director of Fisheries. Their presence further highlighted the importance of vocational training and entrepreneurship in the county.

By equipping young individuals with practical skills in crab farming, the centre is not only preparing them for gainful employment, but also encouraging them to become self-reliant entrepreneurs.

Better nutrition for early childhood development

In a commitment to prioritise the well-being of children, the County Department of Education launched a significant initiative to promote better nutrition. The department recently flagged off a consignment of fortified porridge flour to be distributed to over 800 ECDE centres across all seven sub-counties in the county.

A total of 148,185kg of porridge flour will be supplied to the centres, providing essential nutrients such as carbohydrates, fibre, and vitamins.

The County Department of Education is committed to promoting better health and well-being of children, recognising the long-term benefits that a balanced diet can have on their overall development and future success. The initiative is an important step in combating malnutrition and ensuring that learners can remain in school.

The County Department of Education remains steadfast in its efforts to promote better nutrition through similar initiatives in the future.

By prioritising the health and well-being of children in school, the department aims to create a strong foundation for their educational achievements and empower them to fulfil their aspirations in life.

Governor unveils new inspectorate vehicles

Kilifi Governor Gideon Mung'aro has unveiled branded inspectorate vehicles to help county enforcement officers improve their service delivery during their daily operations in the region.

The vehicles, fitted with sirens and specialised equipment, will ease transport and handle emergencies during law enforcement operations done by the county enforcement officers.

Speaking during the flagging off of the vehicles at the governor's official residence in Kilifi, Mung'aro said the vehicles will ensure the inspectorate and enforcement operations are carried out efficiently to ensure compliance with laws and regulations, including paying county revenues by citizens.

"It is my pleasure to launch the transport and inspectorate-branded vehicles, and I want to ask you to work hard. I'll make sure I deliver on my promise to ensure that you have all the necessary tools to work for the people of Kilifi," he said.

Mung'aro warned the enforce-



ment officers against mishandling the vehicles, saying that damages caused by carelessness would be severely punished.

He also issued a warning against using county government vehicles for personal activities, including leisure travel. He added that the

officers will be inspected regularly, including alcohol-drinking checks for the drivers.

"Those who will be assigned cars, please take care of them. I have realised that many of the drivers assigned cars in the county feel like these are government cars.



You also pay taxes. Don't drive them carelessly because they are county cars," he warned.

"I have already told the transport department and every department of the county that any staff who mismanages property of the county will be directly surcharged," he added.

The County boss promised that the enforcement officers will soon be equipped with new uniforms and modern communication gadgets to easily coordinate during operations to ensure compliance with county regulations.

One of the vehicles launched by the governor to enhance service delivery.